



Techno Builders Solutions™

For sustainable Construction

SINGLE SOURCE GUARANTEE

COMPANY PROFILE



ABOUT US



Sterling Technotrade India Pvt. Ltd. (STIPL) - The Specialist Construction Chemical Company®

is a professionally managed ISO 9001:2008 accredited company which develops, Manufacture and Market International quality construction chemicals, building care products having specialty engineering services to improve, protect, and enhance civil structure & infrastructure. Having more than 12+ years of experience we offers the entire spectrum of International quality construction chemicals, building care products from Admixtures to cement grinding aids.

MISSION STATEMENT

To provide an environment where our employees can offer the highest service to our customers, providing them reliable technical advice and high quality products that best suit their requirements. We strive to work within industry standards and with integrity in all transactions.

OUR MOTTO

Our Motto is to provide the best quality and excellent after sales services to make our clients satisfied forever. 100% customer satisfaction is our motto formed with an objective of providing a complete solution to problems related to civil construction industry by not only executing jobs but also providing complete solution, consultancy & suitable products in competent price.



VISION

Our vision is to become the leading & most customer-focused company in India and abroad in the field of Specialty Retrofit Contracting Services & supplier of specialty construction materials that strengthen and protect structures by providing our clients one-stop solution for all the challenging and unique constructive requirements by offering specialized products and services with suitable and economical product & services for the specific requirement.

We works under a system of management total controlling all activities related to business, from research and development of new products and integrated systems, its mode of manual application or machining, the manufacture and packing according to customer requirements. Sales at the international level are developed through of a qualified team It receives support from departments of R&D, marketing, product management, supply chain, administration and finance. Products and systems are certified by control laboratories responding to the highest standards.

The company develops integrated solutions for its customers, taking into account not only the most appropriate product system but also its application with the most appropriate machinery.

Sterling Technotrade India Pvt. Ltd. (STIPL) – The Specialist Construction Chemical Company® is proud to establish and successfully launch its Master Brand Techno Builders Solutions™.

Techno Builders Solutions™ is Sterling Technotrade's Master brand for its Specialist chemical solutions for construction. The brand builds on the strengths of many Sterling Technotrade brands and products and represents our **experience of more than 12+ years** in the construction industry.



The product range under Master brand **Techno Builders Solutions™** include solutions for concrete admixtures, waterproofing, concrete repair, protective coatings and to cater the demand for Polyurethane, Epoxy injection grout, large Waterproofing System, Expansion, Structural Joints Treatment, Structural strengthening, repair & rehabilitation, retrofitting of civil structures, Epoxy/PU Flooring, Coatings and many more solutions related to constructive Solutions using the latest & most advance world class technologies, which are meant for household and industrial use and are meant for both new constructions as well as remedial solutions.

BRANDS

01

STERLING TECHNOCRETE® A System Solution for Construction Care.



TECHNOCRETE® has a wide and comprehensive range of Admixtures for Concrete technology (Ready Mix and Precast) cover nearly all aspects of concrete production in both hot and cold weather conditions and help produce concrete that meets the toughest criteria and project specific requirements.

Sterling Technotrade provide world class state-of-the-art concrete admixtures i.e. water reducing admixtures, hydration control admixtures, hyper plasticisers and alkali-free set accelerators to enhances concrete placing efficiency, Workability, Durability, Strength and strength development, Permeability, Cohesiveness, Shrinkage, reduces energy and optimizes overall concrete performance for all types and grades of pumped , poured and sprayed concrete. **TECHNOCRETE®** range of Admixtures help produce high strength, durable and high workability concrete offers a complete range of Admixtures including

- ▼ **PLASTICIZERS**
- ▼ **RETARDERS**
- ▼ **SUPERPLASTICIZERS**
- ▼ **ACCELERATORS**
- ▼ **AIR ENTERTAINERS**
- ▼ **OTHER SPECIALTY ADMIXTURE**

A

STERLING TECHFLOW™



A system solution for **mid range concrete**



B

STERLING CONFLOW™



A system solution for **high strength concrete**



C

STERLING FLOWMAX™



A system solution for **high performance concrete**



02

STERLING TECHNOSEAL™ A System Solution for Sealing and Waterproofing

Sterling TechnoSeal™ range of Specialist chemical includes entire range of different bases of coatings and membrane for waterproofing of below ground and above ground structures.

Our Product ranges includes:

- ▼ **CRYSTALLIZATION BASED SOLUTIONS**
- ▼ **SILICONE WATER REPELLENTS**
- ▼ **SWELLABLE PU INJECTIONS**
- ▼ **DIFFERENT BASES OF COATINGS & MEMBRANES SUCH AS LIQUID COLD APPLIED MEMBRANES, PRE-REINFORCED APP, PVC, TPO, EPDM, HDPE MEMBRANES ETC**



03

STERLING TECHNOFINISH™ A System Solution for Surface Treatment



TechnoFinish™ range of specialist chemicals are the chemical compounds applied on surfaces of concrete & other allied materials. It helps in easy stripping of formwork & to improve surface finish of concrete, for spraying on freshly cast concrete & places where water curing is difficult or unreliable. We provide latest and advance products range for different applications including Waterproofing of basements, roofs and water retaining structures, Tile adhesives and grouts. Plasters and Putties, Exterior Thermal Insulation Systems, External Decorative finishes.

Our TechnoFinish™ range of Products includes:

- ▼ **DEMOULDING AGENTS**
- ▼ **CURING COMPOUNDS**
- ▼ **SURFACE RETARDERS**
- ▼ **RUST REMOVERS**
- ▼ **CONCRETE CLEANERS**
- ▼ **ANTI CARBONATION COATINGS**



04**STERLING TECHNOFIX™
A System Solution for Grouts and Anchors**

TechnoFix™ range of Specialist chemical jointing materials for providing structural integrity and bonding of two concrete elements in segmental construction or for enhancing the monolithic action between old concrete and new concrete or mortars. These are Cement & resin based products to fill voids beneath load bearing units, together with anchoring systems to install permanent anchors & fixings.

**05****STERLING TECHNOCEM™
A System Solution for Structural Repair & Rehabilitation**

Even under the best construction practices concrete structures faces several problems & require reinstatement and structural strengthening.

STERLING TECHNOTRADE's Technocem™ brand range of Cement & Resin based high efficiency products used for heavy base plate/bolt pocket grouting of all static & reciprocating machines, structural infill where very high strength is required & to support heavy application

Our Product range includes:

- ▼ **MICRO CONCRETE, STRUCTURAL GRADE REPAIR MORTARS**
- ▼ **FLOOR PATCHING COMPOUNDS**
- ▼ **COMPOSITE FIBRE WRAPPING**

06**STERLING TECHNOCOAT™
A System Solution for Concrete Protection and Care**

STERLING TECHNOTRADE's TECNOCOAT™ brand range of Protective Coatings are specifically designed to provide vital protection to external and internal surfaces against weather and environmental pollutants thus enhancing long term performance and durability.

Our Range includes:

- ▼ **HEAT RESISTANT COATINGS**
- ▼ **ANTICARBONATION COATINGS**
- ▼ **FOOD GRADE, LOW & HIGH CHEMICAL RESISTANT COATINGS.**



07

STERLING TECHNOFLEX™ **A System Solution for Green Roof & Podium Deck Waterproofing**

STERLING TECHNOTRADE's TECHNOFLEX™ brand range includes entire range of different bases of coatings and membrane for waterproofing of below ground and above ground structures.



Our Product range includes:

- ▼ **DIFFERENT BASES OF COATINGS & MEMBRANES SUCH AS APP, TPO, EPDM, PVC, HDPE ETC.**
- ▼ **LIQUID MEMBRANES SYSTEMS. PRODUCT DATA SHEETS AVAILABLE ON REQUEST**

08

STERLING TECHNOPROOF™ **A System Solution for Structural Waterproofing**



STERLING TECHNOTRADE's TECNOPROOF™ brand range includes entire range of different bases of coatings and membrane for waterproofing of below ground and above ground structures.

Our Product range includes:

- ▼ **SPRAY APPLIED HIGH BUILD WATERPROOFING SYSTEM**
- ▼ **CRYSTALLIZATION BASED SOLUTIONS**
- ▼ **SWELLABLE PU INJECTIONS**
- ▼ **SILICONE WATER REPELLENTS**
- ▼ **LIQUID MEMBRANES SYSTEMS**

09

STERLING THERMOCRETE™ **A System Solution for Leak Free, Heat Proof & Sustainable Green Structures**

STERLING TECHNOTRADE's ThermoCrete™ brand range of products is intended for roofs on residential, commercial, administrative, industrial, agricultural, or sports buildings. The system is suitable for both ventilated and unventilated roofs, with a layer of thermal insulation under or above membrane, flat roofs as well as pitched roofs, for roofs with or without walkways, for roofs with gravel or soil, green roofs, roofs with irrigation, etc. We provide latest and advance products range for Green roofing system for the all types of civil construction, and general building sectors i.e. light weight XPS, EPS, Vermiculite, Perlite based thermal insulation system, acoustic insulation, Single ply roofing membranes, seamless waterproofing coatings, geotextile & drainage board build ready to use cementitious & epoxy mortars, epoxy resins, and polyurethane based advance materials



10**STERLING TECHFIN™****A System Solution for Concrete Repair, Protection & Strengthening**

STERLING TECHNO TRADE's Techfin™ brand range of products Includes entire range of advance high build concrete repair materials for the all types of civil construction, underground construction and general building sectors i.e. high build ready to use cementitious & epoxy mortars, micro fine cement, micro silica, micro concrete, epoxy resins and polyurethane based advance material. Techfin™ concrete repair systems range in their applications from structural crack injection to façade refurbishment & protection and are used in both maintenance & new construction.

**11****STERLING ROCKSET™****A System Solution for Underground Construction & Watertight Structures**

Tunnels, Underground structures are often built with a service life of over 100 years. Even the most well designed structures are exposed to the elements both above and below ground, including corrosion and water ingress. To ensure this incredible lifespan is possible, it is important to ensure the structure is fully protected and waterproofed to avoid leakage or water ingress.

STERLING TECHNO TRADE's RockSet™ brand range of robust, highly resistant protection solutions and Systems include soil consolidation, injection for water stoppage, anchoring, grouting, soil conditioning foams, concrete and shotcrete admixtures and waterproofing. STERLING TECHNO TRADE's underground construction team brings professional technical support with customized solutions. Continuous innovation ensures product development to meet the exacting demands of tunneling & mining needs.

12**STERLING HYDROFIN™****A System Solution to Civil Projects Product and Solutions**

HydroFin™ Brand has wide and comprehensive range of construction Products to serve all types of civil projects including roads, bridges, airports, marine, industrials, and large commercial and residential projects that include Surface treatment, Grouts and anchors, Flooring Systems, Protective coatings & sealants



13**STERLING TECHNOPUR™****A System Solution for Green Roofing and Thermal Insulation**

TechnoPur™ brand range of products combine a seamless, joint less roofing waterproofing material with the added benefit of insulation to create a sustainable roofing option for new or replacement low-slope roofs.

**14****STERLING TECHNOBIT™****A System Solution to Structural waterproofing & protection**

STERLING TECHNOTRADE's structural waterproofing range provides high performance protection and containment solutions for applications including the sustainable regeneration of brownfield and contaminated land, gas control systems, tanking, and water containment for dry sites, or major water features.

TechnoBit™ brand range offer complete system of watertight solutions guaranteed to waterproof all types of structures, foundations and tunnels, including integral treatment products, construction and movement joint systems, surface-applied penetrative treatment, liquid-applied coatings, Roofing sheet, Liquid membranes and water plug products.

15**STERLING TECHNOFLOOR™****A System Solution for Industrial & Commercial Flooring**

STERLING TECHNOTRADE's TechnoFloor™ brand range of floorings products are specially designed to enhance the performance characteristics of both new and old concrete floors with added advantages including abrasion & chemical resistance, impact resistance & zero moisture penetration.

TechnoFloor™ brand range Industrial Flooring products helps to provide hard wearing, seamless, chemical resistant, coloured attractive floor surface which is hygienic & easy to clean



TechnoFloor™ brand range includes:

- ▼ **FLOOR HARDENERS**
- ▼ **EPOXY & PU BASED FLOOR COATINGS & TOPPING**
- ▼ **CEMENTITIOUS / EPOXY/ PU SCREEDS**

SERVICES



SPECIALIZED CIVIL STRUCTURAL REHABILITATION AND STRENGTHENING SOLUTIONS

We undertake turnkey projects for Structural and cosmetic concrete repair systems, Design and implementation of structural strengthening systems using Fiber Reinforced Polymer (FRP) and conventional systems, Concrete injection treatment using epoxy and polyurethane resins, Rehabilitation of concrete silos, Rock stabilization and bolting using Shotcrete & Repair and protection for dams and retaining walls, tunnels and bridges etc.



WATERPROOFING, COATINGS AND PROTECTION

STERLING TECHNOTRADE offers a comprehensive package of waterproofing services. Our projects reflect not only our scope of experience; they also exhibit our commitment to best professional practices STIPL assigns a talented execution team for each project. Professionalism and respect permeate our interaction with clients and their staff. We build successful partnerships with the architects, designers, engineers, and subcontractors who share our high standards. The STIPL legacy is evident in our scope of commercial, industrial, public, and private projects. We undertake turnkey projects in the field of waterproofing and specialized coatings including spray applied high build Polyurethane, Polyurea coatings, APP, PVC, EPDM membranes, PU coatings, Crystalline, Cement based Polymer Coatings, Bitumen based Polymer modified coatings, etc.



UNDERGROUND AND MINING

We undertake turnkey projects in the field of pre- and post- injection technologies including microfine cements, acrylic gels, acrylic and polyurethanes grouts to prevent water ingress and to consolidate weak and fractured rock and soil geologies.





EPOXY & URETHANE FLOORING SYSTEM

STERLING TECHNO TRADE provide knowledge and expertise in epoxy flooring, polyurethane flooring, and high performance industrial floor coating systems. From thin epoxy floor coating systems to heavy duty troweled resurfaces, to urethane concrete troweled toppings, and everything in-between, we have a system to meet your needs!

We customize the industrial resin flooring system to the application; whether it is a heavy manufacturing floor, electronics assembly floor, food processing floor, aerospace or hangar floor, hazardous storage area floor, biotech, or chemical processing, we have the most cost effective concrete floor finishes for your facility.

Whether yours needs include heavy traffic conditions, chemical resistant flooring, anti-static, cleanability, or high gloss attractive finish, we can tailor a system that will be budget friendly, and provide the lowest long term cost available in the marketplace.



WHY CHOOSE US?

01

CONSISTENT QUALITY-

We are experts in getting job done right and on-time, the first time, under often demanding conditions and schedule.

02

OWNER-MANAGED FOR GREATER ACCOUNTABILITY

Every project receives the hands-on attention of our principal owners

03

TURN KEY INSTALLATION WITH OUR OWN CREWS

No matter the conditions, we get the job done right, striving to exceed customer's expectations on every project.

04

PRE PLANNING, PREPARATION, & ON-TIME COMPLETION

Meticulous planning, coordination and experience enables us to optimize the project schedule and to always complete our projects on time

05

WARRANTED, FOR PEACE OF MIND - SINGLE SOURCE GUARANTEE

06

RESPECT FOR PEOPLE

Ensure safety at all levels Listen, care and take action Empower, trust and reward individuals and teams Focus on training, continuous learning, and knowledge sharing

07

CREATIVITY

Create value for clients through innovative solutions, Think differently, give new ideas a chance and reward success, Build on people's new ideas and support them

08

OUR CULTURE

Always act within the law, adhering to corporate guidelines and ethical standards ensure that STIPL is a company to be proud of. Care for and contribute to the overall interests of STIPL

09

RELIABILITY AND TRANSPARENCY

Act in an accountable, trustworthy and thorough way, "Walk the talk" - put our words into practice & Share information openly

10

PERFORMANCE

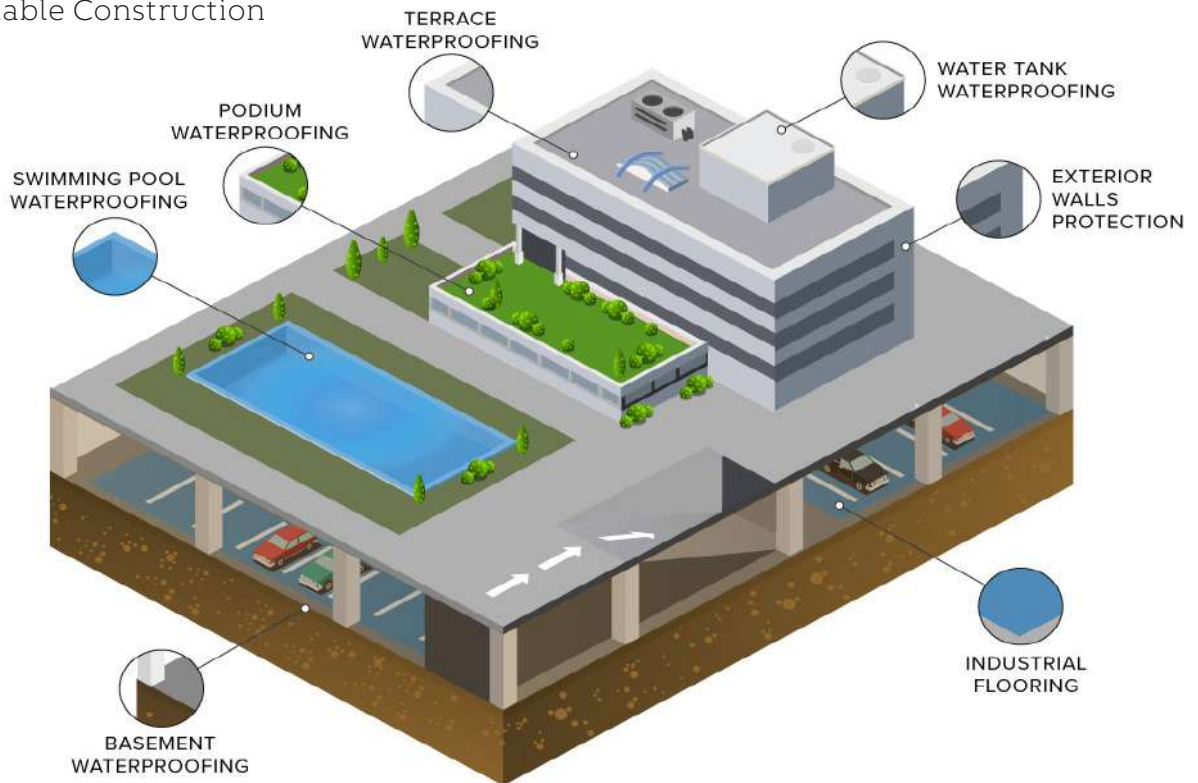
Perform to our client's satisfaction, Control and manage risk & Generate positive results

NOTABLE PROJECTS

#	CLIENT NAME	PROJECT	WORK DESCRIPTION
•	Govt. Of India, Central Public Work Department	Common Wealth Games Project 2010	PU Traffic Deck System
•	Delhi Metro Rail Corporation (DMRC)	Kalindi Kunj Metro Station	Waterproofing
•	Jaypee Sports International Limited	F1TM Grand Prix in 2011 BIC (India's premier motorsports destination)	Seamless Epoxy Flooring
•	Adobe System Pvt. Ltd.	Commercial Building for M/s Adobe System Pvt. Ltd.	Repair & Rehabilitation of RCC Structure
•	Dabur India Ltd.	Repair & rehabilitation of old Factory RCC Roof Slabs	Waterproofing
•	Unicharm India Ltd.	Factory of M/s Unicharm India Ltd	Seamless Epoxy Flooring
•	Emmar MGF	Emmar MGF Marbella Project, Sector-66, Gurgaon	Repair & Rehabilitation of RCC Structure
•	Leighton India	DLF The Camellias Sector-42, Gurgaon	Waterproofing
•	ABA Corp LTD.	Cherry County and Cleo County	Waterproofing
•	Delhi Flour Mills Ltd.	Expansion of Building of M/s Delhi Flour Mills Ltd	Repair & Rehabilitation of RCC Structure
•	Daikin Air Conditioning India Pvt. Ltd.	Factory of Daikin Air Conditioning India Pvt. Ltd	Waterproofing
•	Nissan Motor Company Ltd.	Service Center at Gurgaon M/s Sterling Vehicle Sales Pvt. Ltd.	Seamless Epoxy Flooring
•	DS Group	Factory Building of M/s DS Group	Repair & Rehabilitation of RCC Structure
•	LG Electronics India Pvt. Ltd.	M/s LG Electronics India Pvt.Ltd	Seamless Epoxy Flooring
•	Graziano Trasmisioni India Pvt. Ltd.	Factory of Graziano Trasmisioni India Pvt. Ltd	Seamless Epoxy Flooring
•	Landcraft Developers Pvt.Ltd	Golf Links, NH-24, Ghaziabad (U.P)	Waterproofing
•	Manesar Steel processing India Pvt. Ltd.	IMT, Manesar, Haryana	Waterproofing
•	Goshi India Auto Parts Pvt. Limited	Goshi India Auto Parts Pvt. Limited	Waterproofing
•	Uppal Housing Projects Ltd.	Residential Projects - Boutique Residential	Waterproofing
•	FIITJEE Limited	FIITJEE Study Centre	Waterproofing
•	Dudhsagar Dairy, Mehsana District cooperative milk producers' union ltd	Dudhmoti Sagar Dairy at Dharuhera (Haryana)	Waterproofing
•	Mehsana District Co-operative Milk "Producers"	Civil Expansion at Dudhmansagar Dairy	Waterproofing
•	Unicharm India Ltd.	Extension of Factory	Seamless Epoxy Flooring
•	Graziano Trasmisioni India Pvt. Ltd.	Factory of Graziano Trasmisioni India Pvt. Ltd	Seamless Epoxy Flooring
•	Jaypee Sports International Limited	Jaypee Sports International Limited, Sector-25, YEIDA, Yamuna	Seamless Epoxy Flooring
•	Emami Limited	Factory of M/s Emami Limited, Uttarkhand	Seamless Epoxy Flooring
•	Gannon Dunkerley & Co. Ltd.	Golf Links, NH-24, Ghaziabad (U.P)	Waterproofing
•	KDP Infrastructure Pvt.Ltd.	KDP Grand Savanna	Waterproofing
•	Sobha Developes Ltd.	International City sectors 109, 106 & 108 Gurgaon and duplex villas	Waterproofing
•	Delhi Flour Mills Ltd.	Expansion of Building of M/s Delhi Flour Mills Ltd	Waterproofing

Techno Builders Solutions™

For sustainable Construction



• • • • • **Please contact us for more information on our products and services** • • • • •



REGISTERED OFFICE:

C-66/2
Okhla Industrial Area, Phase-2
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**MANUFACTURING UNIT
AND CORPORATE OFFICE:**

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